



The International Communication Training Institute is a division of the International Christian Media Commission - registered in England and Wales as a company limited by guarantee and a charity

2020 Vision

Seeking wisdom for the future

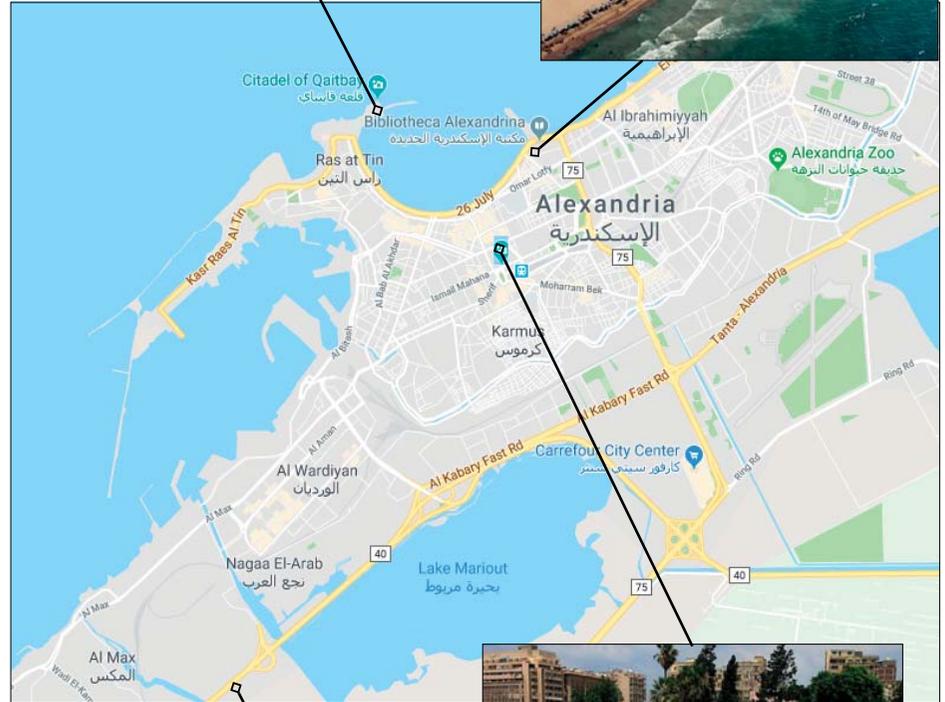
A meeting for members and friends



Alexandria, Egypt

29 September - 3 October 2019







I am pastor Mabutwa Miatsi Edouard, director of RAOFM Goma.

I had been in Daystar University in Nairobi, Kenya from 1997 to 2000 where I got a certificate in Communication Arts. In 2002, I was in for TOT, and at the end of that training of trainer process I got a certificate of ICTI. That training I started to trainer producers, journalists and servants of God in radio production in DRC and Rwanda. That has made me to be a help to equip many young people and servants of God.

During my training activities, ICTI has helped me with fund to organise training three times: One in Kisangani where we went two trainers, in Lubumba and the last one in Goma. ICTI is helping us so much, in preparing servants and young people in Africa.

God blessing ICTI so that it may last.

Mabutwa M Edouard
RAOFM, Goma, DRC

Welcome!

We welcome you to Alexandria for this 2020 Vision event!

In the world of sight and optical prescriptions 20-20 vision describes perfect sight. No glasses are prescribed for someone with 20-20 vision. This conference doesn't expect to discover perfect vision for the future but we are hoping that together we can see the way ahead for Christian media training in the next ten years.

When the International Communication Training Institute was founded in the late 1990s the media landscape was very different to now. Twenty years on we find that the media forms are no longer compartmentalised and media producers are likely to find themselves working with sound, vision and web based versions of the same production.

Learning and development has been similarly disrupted by the arrival of Internet based technologies. The very first Training of Trainers course in 1998 included a brief discussion of distance learning which mostly covered correspondence courses and support for education via conventional broadcast programmes. We briefly noted that the Internet might make a difference in the future. Now distance learning is presumed to mean online learning. And yet face-to-face training still has a significant contribution to make.

In the first meeting the lead came from a relatively small number of major media agencies. Now the challenge for us is how to enable the leadership to come from the increasing number of colleagues from the global South.

We look forward to some good days of inquiry together.

A handwritten signature in black ink, appearing to read 'Mabutwa'.

Staying Connected...

WiFi access is available at Villa Dreams.

The WiFi network ID is: Dreams

The WiFi password is: Dream55555

The conference WhatsApp number is +447533997246

Local contact telephone number: +20 127 864 5785

Those resident at Villa Pathy have WiFi access as follows:

Network ID:

WiFi Password:

A reminder of your participation...

Each household represented will find a welcome card and a small gift of a decorated box in your room. Thank you for your commitment to the future of Christian media and learning and development.

Members of the Northumbria Community, a dispersed new monastic Christian community, have been praying for each person who is here at the conference and have contributed their personal greetings for you.

Thursday, 3 October

Those who have been staying in Villa Pathy should vacate their rooms first thing this morning. You may store cases at Villa Dreams.

Our theme for today is Announcing our intention - Communicating our decisions and committing to the way forward

7.30am Morning Prayer - we continue our rhythm of prayer, worship and reflection. You are welcome to join in or not.

8am Breakfast

9am Personal Time

10am Refreshments

10.30am This session will assemble and gather our hopes for 2020 and beyond. We will gather the work we've been doing each day ready to share in our organisations and with the wider network. We will include a break for coffee and tea

12.30pm Midday Prayer - we continue our rhythm of prayer, worship and reflection. You are welcome to join in or not.

1pm Lunch

Departure for those not participating in the Cairo tour on Friday. Arrangements have been made for those departing from Alexandria this afternoon or overnight. Please ask if you have any questions.

5.15pm Evening Prayer - we continue our rhythm of prayer, worship and reflection. You are welcome to join in or not.

6pm Dinner

8.30pm Night Prayer - we continue our rhythm of prayer, worship and reflection. You are welcome to join in or not.



ICTI was my entry point to the world of participatory interactive training, that builds on the participants' experiences, and on the principles of transformative education.

Through ICTI I was exposed to new methods and techniques, and more importantly, values, that turned out to be very significant in my professional journey of capacity building, as well as, my personal growth. For me, however, ICTI is not just about training of trainers, but rather it is about professionalism and ethics.

Therefore, I wish for ICTI to be able to continue its mission in influencing peoples' lives and creating a group of professionals, who are equipped with great skills and great values.

Bassem Maher Sedra
Peacebuilding and Development Consultant

From the Chair of the International Christian Media Commission

As we gather together we come as individual members of a scattered community of practitioners. Our intention is to become a community of inquiry focused on a common purpose - to seek the mind of Christ in shaping our shared future. While we rejoice at what has happened in the past 25 years we are conscious of how rapidly the world has changed and the effect this is having on our sense of mission. What is the role of ICTI in the future? How can we prepare for it? What resources will we need?

One way of thinking about our gathering is to imagine the group as a jigsaw puzzle. Our task will be to bring the pieces of the puzzle together to design the most appropriate future. Each of us is bringing a piece, or several pieces of that puzzle and it is important that every voice is heard and finds its place in the outcome. No one knows what the final outcome will be. We will need to listen carefully to one another. There will be changes ahead. This isn't always easy. We hope to leave Alexandria with a new vision and this will have implications for many of us. For some it might be a fresh calling, a new way of working, another twist in the direction of your lives.

The temporary community of inquiry we will form this week will emerge in a variety of ways. There will be no speeches. We will sit in circles not in rows. We will work together as a group and in smaller groups, but there will also be time for personal reflection. We will adapt the schedule to respond to what emerges.

The three days at the heart of the event will be devoted to three main themes:

- an exploration of the changing environment - global, regional, national and local - that will influence our future work, to think about what this means and so to give shape to our vision for the future

- a deep dive into the organisational systems in which we work to understand how our work can best harness their strengths and respond to their weaknesses in light of our emerging vision
- a search for the most appropriate way forward and the actions we need to take individually and collectively to set course for our chosen future

We will work in an attitude of prayer and worship. Our desire, above all, is to please God in what we think, feel and do. This is spiritual work grounded in the realities of our everyday responsibilities and experience.

We will also want to practice an open fellowship, respecting one another's experience and perspective. We intend to create a space in which anything can be said and valued, remembering that we are all fallible and God is good at working with imperfection. We hope to provide enough elbow room for everyone to contribute.

Some have called the time we are living in as VUCA - Volatile, Uncertain, Complex and Ambiguous. Others remind us that there are 20 big issues we need to solve in the next 20 years if the world, as we know it, is to survive. We meet to consider our calling against this background.



The International Communication Training Institute is a division of ICMC which provides the charitable and legal structure for the Institute

Wednesday, 2 October

Our theme for today is Planning for our future.

7.30am Morning Prayer - we continue our rhythm of prayer, worship and reflection. You are welcome to join in or not.

8am Breakfast

9am Tools for reflection - Thinking Together

10am Refreshments

10.30am Stepping into the Future - setting direction, developing resources, creating coalitions, building momentum

12.30pm Midday Prayer - we continue our rhythm of prayer, worship and reflection. You are welcome to join in or not.

1pm Lunch

1.45pm Thinking, Feeling and Acting followed by Personal Time - journal writing, prayer, conversations, walking, swimming etc

3pm Refreshments

3.30pm This afternoon we will explore the steps we need to take to move forward and the timescales. Who will take this forward? What resources do we need? How will we know we have achieved our goals?

5.15pm Evening Prayer - we continue our rhythm of prayer, worship and reflection. You are welcome to join in or not.

6pm Dinner

7.30pm What do we take away from today to craft the consultation communiqué?

8.30pm Night Prayer - we continue our rhythm of prayer, worship and reflection. You are welcome to join in or not.

By nature I was a good teacher for children and youth. I build my own style and ways of communication. However, I did not know how to improve my teaching gifts or update my training skills. Untill I met with ICTI in the TOT traing. It was my very first steps in how to train, coach, facilitate the learning processes. It was an opening for my eyes to see the full picture of the significance role of training others. Starting from the need analysis, reaching to the evaluation of the learning process, I testify to all how that was a transforming process in my life. The one word to express my appreciation to ICTI is "enlightenment".

You, ICTI, enlightened my mind to understand the concept of facilitator versus teacher, the essentiality of relationship with trainees, the role of hard work before sessions, and above all the servant heart that I found among all of you. You enlightened my mind and moulded my heart in Christ's image.

Thank you.

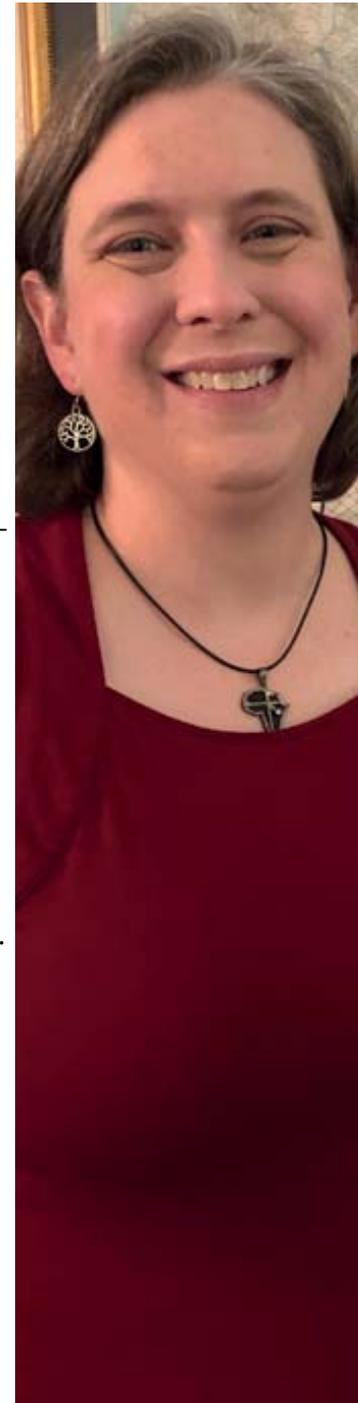
Ramses Gendy
Lighthouse Media



I went to Africa with TWR in 2001 for a training position to equip people to run the distance further and faster than I could. The next year I attended an ICTI ToT in Arusha, Tanzania. I didn't realize then how much this would impact my life and those with whom I came in contact. During ToT a vision was cast of the importance of the quality of the training that I produce or facilitate. I saw that although I come into different situations to provide various courses, the effect of these interventions has the potential to outlive my visit and become a building block for future training. Achieving certification gave me confidence that I can speak intelligently into courses being developed so that they too would have a lasting effect on learners.

Over the years, ICTI has been a great resource for trainers in TWR to tap into for advice and input into a variety of situations. The partnership that ICTI creates among trainers has a lot of depth and experience that we can learn from and pass on to the next generation. I greatly value the friendships made. What I've learned has become part of my everyday life and rubbed off on my husband. I currently serve as my church's Missions Pastor, and even there I apply ICTI skills to equip people or speak into training course development. But at the end of the day, I'm all about developing people. And ICTI played a huge role in my ability to do this.

Holly Haas
Training Consultant



Sunday, 29 September 2019

ICTI staff and colleagues from Villa Dreams will be available to assist you this morning. They will circulate so feel free to ask for help. The conference WhatsApp number is +447533997246

8am-10.30am A buffet breakfast will be available in the dining room at Villa Dreams.

10am A tour of Alexandria including visits to the Library of Alexandria, Roman Amphitheatre and the Citadel. Lunch will be taken at the famous Fish Market restaurant. There are meal options available for those who prefer not to eat fish. The tour will include a visit to ICTI member organisation, Ibrahimia Media Center.

5.15pm Evening Prayer - we will attempt to establish rhythm of prayer, worship and reflection each day. You are welcome to join in or not.

6pm Dinner in the dining room at Villa Dreams

7pm Setting the stage - an introduction to the week which will include an opportunity to hear of research results leading to this event. You will also be invited to share from your own journey in learning and development.

8.30pm Night Prayer - we will attempt to establish rhythm of prayer, worship and reflection each day. You are welcome to join in or not.

All sessions take place at Villa Dreams. Meals will be provided in the dining room at Villa Dreams unless otherwise noted.



You cannot talk of Habari Maalum College without mentioning International Communication Training Institute? ICTI has contributed to Habari Maalum College helping us to offer high quality education to trainees through competence based training which develops knowledgeable, skilled and transformed individuals who can demonstrate excellence in profession and practice. ICTI recognised the curriculum we used during Radio Producers training in the year 1999 and later in Distance Media training focussing on multipurpose media producers. Students have gained skills and utilized them practically. They have managed to work as technicians, media producers, presenters, editors and journalists.

We have successful students employed in different media houses 11 African countries. The graduates are helping to unveil the evils done by corrupt people in society. People have come to Christ because of their programs and some students have started their own businesses employing others. This contributes to reducing poverty and unemployment. Now the college has been also accredited within the country through the National Council for Technical Education.

Since 2002 ICTI has also supported us training tutors through the training of trainers helping us to keep standard of qualification in place. These are some of the reasons we value our connection with ICTI.

Astele Ndaluka
Vice-Principal, Habari Maalum College

Tuesday, 1 October

Our theme for today is Rediscovering our organisations.

7.30am Morning Prayer - we continue our rhythm of prayer, worship and reflection.

8am Breakfast

9am Tools for reflection - Feeling Together

10am Refreshments

10.30am Probing the systems that shape our actions. Harnessing the strengths and responding to the weaknesses of our organisations.

12.30pm Midday Prayer

1pm Lunch

1.45pm Thinking, Feeling and Acting followed by Personal Time - journal writing, prayer, conversations, walking, swimming etc

3pm Refreshments

3.30pm The systems and processes we use and implement shape the way to deliver our ministries, Now we explore where we have come from, how that has shaped what is being done now, and explore the most desirable future.

5.15pm Evening Prayer - we continue our rhythm of prayer, worship and reflection.

6pm Dinner

7.30pm What do we take away from today to craft the consultation communiqué?

8.30pm Night Prayer - we continue our rhythm of prayer, worship and reflection.

Most of our program producers have big passion and zeal to reach unreached people groups with message of the gospel. They often start their work with the experience of preaching and evangelism and with some training of theology.

When they get a chance to put their programs on media, they have no clue what to say, how to say, what issues to cover, about their target audience and the strengths of the media they use. That often leads them to ineffectiveness. God has given me an opportunity to train and equip such people for the last thirteen years. Now I see these people doing creative and impactful ministry because of the training they had on media.

This wouldn't be possible if I was not trained by ICTI. I took the training on TOT about thirteen years ago and that put me on firm foundation. I know what I should do on media and also help others to use media effectively because of ICTI. ICTI is doing such work in the whole Africa.

Tenkir Teni
Feba Radio, Horn of Africa





The friendship and partnership between IMC and ICTI dates back to the pre-IMC founding, where I was invited to attend the first Training of Trainers for the Middle East region in Cyprus.

Since then, the relationship of partnership and education has been extended. The first activity of the Ibrahimia Media Center in its opening day in 2005 was the Training of Trainers. IMC was accepted as an Approved Training Provider of ICTI in Egypt. The TOT was organized 10 times over the past 14 years. It is a success story that has not only been TOT training, but also other training to raise the efficiency of the staff and manage the workshops.

We as IMC appreciate and are grateful for the leading role of ICTI in our region

- For raising awareness of the value of training as investment in human beings is the most valuable investment
- For giving a unique opportunity to raise the efficiency of our lives in a professional way
- For the partnership based on mutual respect and exchange of experiences
- For inputs with enriching values, knowledge and experience

It's a great adventure trip we decided to walk together to reach the best results. Thanks ICTI

Youssef Mansour
Ibrahimia Media Center

Monday, 30 September

Our theme for today is Exploring our situations.

7.30am Morning Prayer - we continue our rhythm of prayer, worship and reflection. You are welcome to join in or not.

8am Breakfast

9am Tools for reflection - Thinking Together

10am Refreshments

10.30am Exploring our changing world. What does this mean for our ministry and how is our vision changing as a result?

12.30pm Midday Prayer - we continue our rhythm of prayer, worship and reflection. You are welcome to join in or not.

1pm Lunch

1.45pm Thinking, Feeling and Acting followed by Personal Time - journal writing, prayer, conversations, walking, swimming etc

3pm Refreshments

3.30pm The situations we have identified affect our work and ministry. This afternoon we will explore how we can respond practically.

5.15pm Evening Prayer - we continue our rhythm of prayer, worship and reflection.

6pm Dinner

7.30pm What do we take away from today to craft the consultation communiqué?

8.30pm Night Prayer - we continue our rhythm of prayer, worship and reflection.