

## ICTI Task Group Terms of Reference

The task group has been appointed for the purpose of conducting a review and re-visioning of the International Communication Training Institute.

The task group is asked to review the following areas and offer approaches which can be adopted by Institute members to take its purposes forward.

The task group arose as a result of the 2020 Vision event which gathered a representative group of members and set out some specific ideas on the Institute's future in the light of the anticipated retirement of the current Executive Director. This carries an added challenge in respect of the independent financial support he received which has meant that the Institute's financial requirements have been very modest and easily covered by the modest subscription income.

A copy of the report from the 2020 Vision event is available for members of the task group. [ICTI Futures Conference Report.pdf](#)

The task group will address the following questions:

- Who the Institute will serve looking forward
- What the Institute's mission will be and why

Only after these questions have been addressed will the task group explore the how and when questions.

The task group will report to the Board of the International Christian Media Commission (ICMC), the Institute's parent agency, within three to six months.

### Vision and Strategy

The Board of ICMC considers that the primary issue to be addressed is the vision and mission moving forward. The question of vision will be critical in respect of future funding.

Some of the questions that may need to be asked are:

How do we sing the Lord's song in a strange land?

- What is the media landscape in which our members now work?
- Equipping Christians in their life and ministry?
- Do we serve the Church or are we focused on serving the media agencies?
  - At the 2020 Vision event Dave Adams presented a strong appeal for media skills to be devolved to the Church rather than left in the hands of gate-keeping experts.

<https://www.icti.org.uk/mod/page/view.php?id=994>

- Who needs to be engaged?
  - Church leaders?
  - Ministry leaders?
  - Other networks?
    - Anyone else doing this or, perhaps, part of this?
    - How do we engage with them for the future?
- What is the Institute's contribution looking forward?
- How then shall we respond?
  - What do we need to do?
  - Do we build on our past successes?
  - What are we called to be?
  - What can we offer and what part can we tackle?
  - We should avoid being constricted by what we have done before or what we are good at.

## Governance and Finance

Once these vision questions are clearer attention should be given to governance and finance.

- The task group will offer a proposed governance structure for the Institute. This will reflect and support the vision identified.
  - Option 1 - An independent, legal structure with its own Board and constitution
  - Option 2 - Transfer under another agency similar to the structure of the Institute under ICMC
  - Option 3 - A federated collection of mini-regionally-focused Institutes
  - Option 4 etc... Other options that the task group might consider
  - Is the existing body where we stand or do we move on to a new structure?
- The task group will offer a financial structure that will support the vision and governance processes proposed.
  - Leading to an appeal to members
  - Secondment of staff person
  - Donations from members
  - Grant funding

## Communication

- During
  - To all members about progress
  - To organisational members about changes to benefits such as Approved Training Provider status, discounted training and consulting etc
  - Seeking consensus
  - Catalyst, Email.
- At the end
  - Outcomes
  - Catalyst, Emails, website
  - Actions

